

PROGRAM OUTCOMES

PROGRAM NAME - BCA

INTRODUCTION TO PROGRAM - Bachelor of Computer Applications is a three year six semester undergraduate programme. The course is designed to function as an intermediate between the industry and academic institutes. The curriculum includes the latest technologies to prepare the student for the future. The student gains a strong foundation and skills in the field. The infrastructure provides an excellent environment for the student to contribute effectively in the field.

PROGRAM OBJECTIVE

- To introduce the components of computers
- To introduce basic concepts of hardware and software.
- To introduce the general structure of the CPU, motherboard and advance interfaces
- To understand problem solving methodologies
- To introduce the elementary concepts of word processing, ESS and Web designing

Learning Outcomes - After learning the course the students should be able to explain about the fundamentals of computers. The student should be able to solve any types of problem. The students should be able to explain the working of the CPU and other components of the motherboard. The students should be able to use simple software.

PROGRAM NAME - BBA

INTRODUCTION TO PROGRAM - BBA is a three years degree course. It's an undergraduate course that helps develop entrepreneurship skills of the candidates. BBA combines business related courses and generic course. Some BBA courses allow specialization in marketing, finance and HR management.



INSTITUTE OF MANAGEMENT EDUCATION

Approved by AICTE & Affiliated to Dr. A.P.J. Abdul Kalam Technical University, Lucknow
Affiliated to CCS University

PROGRAM OBJECTIVE-

1. To provide knowledge regarding the basic concepts, principles and functions of management.
2. To develop business and entrepreneurial aptitude among the students.
3. To provide knowledge and requisite skills in different areas of management like human resource, finance, operations and marketing to give a holistic understanding of a business system.
4. To equip the students with knowledge related to qualitative and quantitative techniques for critical thinking and problem solving. To provide practical industrial exposure to the students to hone their managerial competencies and business acumen while attaining a holistic understanding of a business/industry.

Learning Outcomes- It will help to define ability, analyse the solutions for different business problems and using logical reasoning patterns for evaluating information, materials, and data for practical implementation. It will Promotes entrepreneurship by providing understanding of the fundamentals of creating and managing innovation, new business development, and high growth potential entities.

PROGRAM NAME – M.COM

INTRODUCTION TO PROGRAM –

M.Com or Masters of Commerce is a two-year post-graduate level course ideal for candidates who wish to make a career in banking financial services and insurance (BFSI) as well as accounting and commerce sectors. The two-year course delves deeper into the functioning of the economy, capital, revenue, trade, taxes, etc. taught in B.Com. MCom is a very versatile course and gives the students to choose their careers in various fields.



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INSTITUTE OF MANAGEMENT EDUCATION

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PROGRAM OBJECTIVE-

1. To provide a systematic and rigorous learning and exposure to Banking and Finance related disciplines.
2. To acquaint a student with conventional as well as contemporary areas in the discipline of Commerce.
3. To enable a student well versed in national as well as international trends.
4. To provide in-depth understanding of all core areas specifically Advanced Accounting, International Accounting, Management, Security Market Operations and Business Environment, Research Methodology and Tax planning.

LEARNING OUTCOMES

After Completing Masters in Commerce students are able to develop an ability to apply knowledge acquired in problem solving. It increases ability to work in teams with enhanced interpersonal skills and communication. The students can work in different domains like Accounting, Taxation, HRM, Banking and Administration. Ability to start their own business. Ability to work in MNCs as well as private, and public companies. It will develop team work, leadership and managerial and administrative skills.

PROGRAM NAME – B.COM

INTRODUCTION TO PROGRAM

B. Com full form is Bachelor of Commerce. B. Com is a three-year undergraduate program. B. Com course is designed to impart Analytical skills, Financial Literacy, Business Acumen etc., to the students by focusing more on the theoretical aspects.



PROGRAM OBJECTIVE –

1. Appreciate importance of working independently and in a team
2. Have exposure of complex commerce problems and find their solution
3. Process information by effective use of IT tools.
4. Understand required mathematical, analytical and statistical tools for financial and accounting analysis.
5. Develop an understanding of various commerce functions such as Finance, Accounting, HRM, Marketing, Financial analysis, project evaluation, cost accounting, taxation etc.

LEARNING OUTCOMES

This program could provide Industries, Banking Sectors, Insurance Companies, Financing companies, Transport Agencies, warehousing etc., well trained professionals to meet the requirements. After completing graduation, students can get skills regarding various aspects like Marketing Manager, Selling Manager, over all Administration abilities of the Company. Capability of the students to make decisions at personal & professional level will increase after completion of this course.

PROGRAM NAME – MBA

INTRODUCTION TO PROGRAM

MBA is the common abbreviation for a Master of Business Administration degree, and recipients typically stop attending school after receiving it. A fulltime MBA program typically lasts two years, though there are many accelerated full-time MBA programs that last a single year.



PROGRAM OBJECTIVE

1. Demonstrate the knowledge of management science to solve complex corporate problems using limited resources
2. Research literature and identify and analyse management research problems.
3. Identify business opportunities, design and implement innovations in work space.
4. Apply reasoning informed by the contextual knowledge to assess societal, health, safety, legal, and cultural issues and the consequent responsibilities relevant to management practice.
5. Apply ethical principles for making judicious managerial decisions.
6. Function effectively as an individual, and as a member or leader in diverse teams, and in multidisciplinary settings.
7. Communicate effectively with various stakeholders

LEARNING OUTCOMES

1. Integrative Experience and Experiential Learning.
2. Effect of Global Environment on Business.
3. Strategic and Innovative Thinking and Analysis Skills to Enable Effective Opportunity Identification, Problem Solving, and Decision-Making.
4. Effective Oral, Written, and Presentation Communication Skills.





INSTITUTE OF MANAGEMENT EDUCATION

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PROGRAM NAME – MCA

INTRODUCTION TO PROGRAM

Master of Computer Applications (MCA) is a **two-year professional postgraduate programme** for candidates wanting to delve deeper into the world of computer application development with the help of learning modern programming language. The programme is a blend of both theoretical and practical knowledge.

PROGRAM OBJECTIVE

1. To progress their career productively in software industry, academia, research, entrepreneurial pursuit, government, consulting firms and other Information Technology enabled services.
2. To achieve peer-recognition; as an individual or in a team; by adopting ethics and professionalism and communicate effectively to excel well in cross culture and inter-disciplinary teams.
3. To continue a lifelong professional development in computing that contributes in self and societal growth.

LEARNING OUTCOMES

1. Integrate and apply efficiently the contemporary IT tools to all computer applications
2. Solve and work with a professional context pertaining to ethics, social, cultural and cyber regulations
3. Involve in perennial learning for a continued career development and progress as a computer professional



4. Function effectively both as a team leader and team member on multidisciplinary projects to demonstrate computing and management skills.

